

Ákos Meggyes : Graphic Designer

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PROFILE

Senior graphic designer with 11 years of experience in print design, advertising, digital production and web design. Strengths lie in problem solving, in ability to work within confines of tight deadlines and budgets, as well as in working alone and in group environments. Key skills are extensive knowledge of PC- and Mac-based design programs, precise organization of content, successful project management from concept to product.

OBJECTIVE

To obtain projects/employment in graphic design/electronic media design that requires excellent project management and problem solving skills and strong attention to detail. The ideal position would combine individual and teamwork projects that balance creativity and organization in the process of design and production.

SOFTWARE AND HARDWARE

Expert in Adobe Design Suite (InDesign, Illustrator, PhotoShop, ImageReady, PageMaker, Acrobat), QuarkXPress, Microsoft Office Suite. Proficient in Macromedia FreeHand, Flash, DreamWeaver. Competent with many other programs necessary to streamline print- and electronic design production. Technical expertise to troubleshoot PC or Macintosh software and hardware problems, skilled on both platforms.

EXPERIENCE

I have extensive experience in information design, creating visually appealing and inviting media for print and web. I believe in designing pages to be read effortlessly, providing enough space for your eyes to breathe. I developed expertise in managing all stages of design and production from initial concept to finished printed/published product. I created corporate identity material, annual reports, campaign material, print ads, posters, calendars, pamphlets, brochures, designed logos, developed templates for print and web, performed photo shoots, photo manipulation and retouching, created sales kits, business cards, trade show and recruitment material. I enjoyed cover design, website design, Flash animation, web banner ads, scientific and technical illustration. Produced quarterly magazine, direct mail and corporate communication pieces. I conducted press checks working with printers on quality, price and dead lines and maintained communication with service bureaus, mailing houses, corporate marketing departments to streamline production. Former clients include fortune 500 companies such as SBC Ameritech, Analog Devices Inc., Apartments.com, Arthur Andersen, Morningstar, CB Richard Ellis, CNA, Price Waterhouse Coopers, Sidley & Austin, Hewes Communication, Anderson Consulting, Conseco, Wunderman Cato Johnson, Cooper Lighting, Bankers Life and Casualty, Catholic Healthcare West.

CAREER DEVELOPMENT

7.2005–present: Freelance Designer in Mountain View, California

Freelance projects in the Silicon Valley area including technical drawings and image editing, printed publications, annual reports, web design projects. Multiple projects in collaboration with Donoughe Design, San Mateo, California.

7.2002–6.2005: Graphic Designer and Technical Illustrator at Analog Devices, Inc., Norwood, Massachusetts
Maintaining corporate Visual Identity System and applying it to printed and electronic media. Design, layout and publication of technical periodicals (press and online), aiding Annual Reviews and slide show presentations, producing the semi-annual New Product catalog, creating artwork and layout for cover. Designing news paper ads, logos, flash and gif banner advertisements for the company web site. Reproduction of company identity icon bar from pixel based original in high quality vector format for offset print. Creating technical drawings, illustrations, electronic circuit grids for company data sheets. Producing data sheets and technical papers for print and web publishing by applying company layout and drawing standards under tight deadlines. Editing departmental web site; contributing with independent quarterly projects to developing and updating departmental production procedures.

4.2001–5.2002: Senior Graphic Designer at Bowne Business Solutions, Chicago, Illinois

Outsourced graphics services on-site for SBC Ameritech. Created concept and design for a wide variety of marketing and signage material, corporate identity, product branding, and internal communication pieces. Produced on-screen presentations and interactive multimedia files; designed Flash movies and web sites; aided product branding with illustrations.

12.1998–3.2001: Lead Graphic Designer at Bowne Business Solutions, Chicago, Illinois

Built and led team at the Creative Production Center. Conferred with clients and recommended technical and graphical solutions to specific projects. Worked with customer reps to streamline production. Designed for offset and digital print. Created and printed annual reviews, newsletters, advertising material, manuals, posters, flyers, logos, stationery, CD and binder covers, proposals, on-screen presentations, and interactive Acrobat pages. On-site assignments at clients: CB Richard Ellis, SBC Ameritech, Sidley & Austin.

3.1998–11.1998: Graphics Specialist at Bowne Business Services, Chicago, Illinois

Assisted establishing the Creative Production Center, a full service digital- and reprographics department of Bowne Inc. Responsible for recommending and executing the hardware and software setup of the service bureau. Running full graphics operation on both PC and Mac platforms including design for print, online and multimedia. Preparing files for press and digital printing. Supervising on-site digital printing. Troubleshooting hardware, software and network problems.

9.1997–2.1998: Graphic Designer at United Media Corporation, Chicago, Illinois

Worked on Conesco account: performed layout and design of marketing material for the financial and insurance industry, including brochures, flyers, and booklets using QuarkXPress and Illustrator. Responsibilities included conferring with on-site clientele, producing mock-ups and maintaining product quality control.

4.1997–8.1997: Technical Support Specialist at Wunderman Cato Johnson, Chicago, Illinois

As a member of the technical support team, provided help desk support to advertising agency personnel (admin and designers). Responsibilities included full set-up and configuration of PC and Mac workstations, troubleshooting software, hardware and network problems on both platforms.

3.1997: Freelance Designer at Wheaton College, Wheaton, Illinois

Designed diverse fundraising and mailing materials for offset print.

2.1997: Graphic Designer at Cooper Lighting, Elk Grove Village, Illinois

Designed and animated 300 PowerPoint slides used in presentations for company's National Sales Meeting. Also completed layout and design work on catalog pages using Photoshop and Illustrator, including design of an interactive frontpage for electronic sales catalog.

11.1996–1.1997: Graphic Designer at United Media Corporation, Chicago, Illinois

Provided the Bankers Life and Casualty account with layout and design support for internal and external communications material using QuarkXPress, Illustrator and Photoshop.

5.1996–present: Graphic Designer at Federal Institute for Materials Research and Testing, Berlin, Germany

Long-time on- and off-site freelance relationship to international research projects by performing design and layout of scientific books, complete with charts and illustrations. Designed project web pages, technical brochures, and Flash movie illustrations.

1.1995–3.1996: Social Worker and Youth Minister at Southwest Leadership Foundation, Phoenix, Arizona

Supporting several of SLF's outreach projects with administrative functions, educational services, maintenance work, teaching computer classes, and serve as youth minister.

EDUCATION

Ongoing self-directed study, online learning, in-service trainings

Graphic and Interactive Design (ongoing) – Foothill College, Los Altos Hills, California. 2006

PhotoShop seminar: Advanced Techniques, Boston, Massachusetts. 2005

Graphic Design – Illinois Institute of Art, Chicago, Illinois. 1999

Medicine – Freie Universität, Berlin, Germany. 1994

Video Production – Landesbildstelle Berlin, Germany. 1991

OTHER INTERESTS

Fluent in English, German, and Hungarian.

Cameraman/film editor, first work experience with documentary film at studio Bana Laden, Berlin, Germany.

Vocalist and guitarist with performance and instructional experience.

Avocations that include photography, painting, pottery, windsurfing, skiing, and biking.

World travel and intercultural experiences.